

# Cabra-Vale Diggers

SPONSORSHIP  
PACKAGES  
2023 - 2024



CABRA-VALE DIGGERS

# About Cabra-Vale Diggers

Since 1925 Cabra-Vale Diggers has been the friendly venue for people of all ages across Sydney's vibrant southwest, to meet, relax, and enjoy each other's company, with excellent food and entertainment and a welcoming atmosphere.

**Our Bowlers club and their members stem from the core of the clubs' existence, forming the foundations of the past and the passion for the future!**

## THE FACTS

- The Cabra-Vale Diggers Group is home to over 60,000 members.
- More than 20,000 people visit Cabra-Vale Diggers on a weekly basis.
- We are the home of dining in the South West of Sydney grab a meal from District8, Horizon Dining or Brasserie on the Park. We also have the Poppy Café available for light snacks and great coffee.
- Our Sports Arena Bar is located on level 1 where we have big screens, great food and a great atmosphere to watch all sporting events big or small.
- The Space Event Centre available for functions large or small.

## ON THE GREENS

- Approximately 200 members and visitors per week attend our greens for competitions and social events.
- State of the art bowling facilities along with Members bar and lounge that were completed in 2022.
- As the host venue for many inter club and international tournaments, our bowlers' area attracts patrons Australia wide.

## OUR ACHIEVEMENTS IN 2022/23

- State Division 2 Champions
- District & Regional Ladies Grade 4 Champions
- Australian Bowling Green Keeping Champion
- Zone 12 State President Reserve Singles winner
- Zone 12 State Reserve Pairs winners
- Lansdowne Medal winners
- Zone 12 grade 2 winners
- Zone 12 Representative bowlers

## THE CLUB HOSTED:

- NSW State champion of champions
- RSL championships
- 3 x Zone 12 championships
- Regular tournaments & events attracting players from across Australia

## OUR FUTURE

- Building works are well underway as Cabra-Vale Diggers work towards the next stage of the Master Plan development of a 140 room Hotel which includes more function space and two new restaurants.

**We invite you to share our passion and be a part of our future growth at the Cabra-Vale Diggers Group.**



# Platinum

**PACKAGE PRICE: \$10,000 PA +GST**

\*Minimum 3 year commitment

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## **INCLUSIONS**

- YOUR LOGO ON THE BACK OF CABRA-VALE DIGGERS MEN'S TEAM T-SHIRTS
- 1 X FULL PAGE ADVERTISEMENT IN THE BOWLERS NEWSLETTER
- PORTABLE ON THE GREENS SIGN DISPLAYED AT ALL BOWLS EVENTS.
- YOUR LOGO AND LINK TO YOUR WEBSITE ON THE CABRA-VALE DIGGERS WEBSITE.
- LOGO AND MENTION IN THE MAIN CLUB MAGAZINE AND INTERNAL SCREENS.
- FOUR INVITATIONS TO THE END OF YEAR BOWLS PRESENTATION

# Gold

**PACKAGE PRICE: \$7,500 PA +GST**

\*Minimum 3 year commitment

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## **INCLUSIONS**

- YOUR LOGO ON THE SLEEVE OF CABRA-VALE MEN'S TEAM T-SHIRTS.
- 1 X FULL PAGE ADVERTISEMENT IN THE BOWLERS NEWSLETTER.
- PORTABLE ON THE GREENS SIGN DISPLAYED AT ALL BOWLS EVENTS.
- YOUR LOGO AND LINK TO YOUR WEBSITE ON THE CABRA-VALE DIGGERS WEBSITE.
- TWO INVITATIONS TO THE END OF YEAR BOWLS PRESENTATION.

# Silver

**PACKAGE PRICE: \$5,500 PA +GST**

\*Minimum 2 year commitment

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## **INCLUSIONS**

- YOUR LOGO ON TEAM APPAREL EG HATS, BEANIES, TOWELS ETC.
- ½ PAGE ADVERTISEMENT IN THE BOWLERS NEWSLETTER.
- PORTABLE ON THE GREENS SIGN DISPLAYED AT ALL BOWLS EVENTS.
- YOUR LOGO AND LINK TO YOUR WEBSITE ON THE CABRA-VALE DIGGERS WEBSITE.

# Tournament

**PACKAGE PRICE: \$5,000 +GST**

4 Available

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## **INCLUSIONS**

- EXCLUSIVE NAMING RIGHTS TO A ONE-DAY TOURNAMENT EVENT.
- EXPOSURE TO CLUB MEMBERS, VISITING CLUBS AND COMPETITORS ON THE DAY.
- TEAR DROP SIGNAGE ON THE GREENS FOR DAY.
- PROVISION FOR ALLOCATED SPONSORS TABLE TO PROMOTE/SELL OR SHOWCASE YOUR PRODUCT AND BUSINESS ON THE DAY.
- YOUR COMPANY TOURNAMENT NAME. ADVERTISED ON LAWN BOWLS AUSTRALIA TOURNAMENT WEBSITE.
- FOOD & BEVERAGE PACK FOR 2 PEOPLE TO DINE WITH COMPETITORS ON THE DAY.

# Supporters

**PACKAGE PRICE: \$1,000 +GST**

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## **INCLUSIONS**

- ¼ PAGE ADVERTISEMENT IN THE BOWLERS NEWSLETTER.
- 1 X SCOREBOARD SIGN ON THE GREENS (580MM W X 330MM H).

**CAN'T FIND WHAT YOU ARE LOOKING FOR?  
CHAT TO THE TEAM ABOUT WHAT OTHER  
OPPORTUNITIES MAY BE AVAILABLE.**

**Brent Norman** Bowls\Greens Administrator  
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**Direct:** (02) 87286140 | **Mobile:** 0437 175 133

# 2023 - 2024 TEAM ON THE GREENS SPONSORSHIP PACKAGE ORDER FORM

THANKS FOR CHOOSING TO BE A PART OF THE TEAM!

## SPONSOR DETAILS

Organisation name \_\_\_\_\_

Contact \_\_\_\_\_

Phone \_\_\_\_\_ Mobile \_\_\_\_\_ Email \_\_\_\_\_

Postal Address \_\_\_\_\_

## SPONSORSHIP PACK: (\*all packages will be +GST)

- Platinum: \$10,000 PA 3 Year commitment till 30th June 2026
- Gold: \$7,500 PA 3 Year commitment till 30th June 2026
- Silver: \$5,500 PA 2 Year commitment till 30th June 2025
- Tournament: \$5,000 4 available
- Supporters: \$1,000

## BILLING DETAILS

Sponsorship Invoice to be made out to: \_\_\_\_\_

## TERMS AND CONDITIONS

- Platinum & Gold Sponsorship packages are for 3 years & Silver for 2 years. All other sponsorship packages and offers are valid for one calendar year from 1st July 2023 - 30th June 2024.
- Invoice will be issued within 7 business days of signing agreement. Full payment will be required within 30 days of date of invoice.
- All sponsorship packs are fully tax deductible.
- Sponsor must provide required artwork in line with artwork guidelines, deadlines and specifications issued by Cabra-Vale Diggers. Please forward logos and artwork to the Marketing team [cvdmarketing@cabravale.com](mailto:cvdmarketing@cabravale.com)

Authorising Signature \_\_\_\_\_

Date \_\_\_\_\_

For more information contact:

**Brent Norman**

Bowls\Greens Administrator

**Email:** [bnorman@cabravale.com](mailto:bnorman@cabravale.com)

**Direct:** (02) 87286140 | **Mobile:** 0437 175 133

